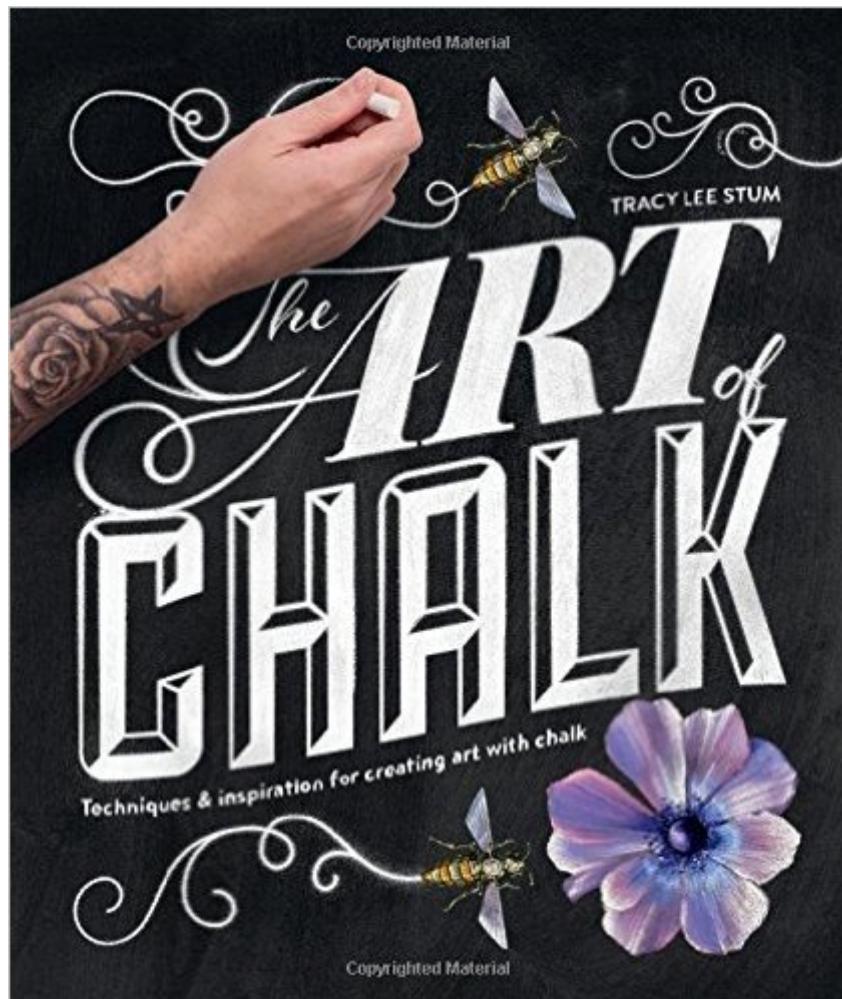


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The Art Of Chalk: Techniques And Inspiration For Creating Art With Chalk



Synopsis

Chalk, a ubiquitous and versatile implement made from limestone, is much more than a humble tool for jotting impermanent notes. With a wide range of uses in art and design, chalk is quickly becoming a favorite of artists around the world to create impressive works of art. In *The Art of Chalk*, noted street painter Tracy Lee Stum takes an inspiring look at the many exciting creative applications for this easily accessible medium. With a historic overview of chalk's origins as an art medium, and how its artistic uses have evolved over the centuries, this book is a wealth of knowledge for anyone looking to get creative with this time-honored art medium. Featuring the impressive work of some of today's most prominent artists and designers, *The Art of Chalk* explores helpful and inspiring techniques used in typography and lettering, fine art, and the intricate, elaborate, and mind-bending chalk designs known as street art. In the resources section, you'll even find a detailed listing of chalk festivals held around the world.

Book Information

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Customer Reviews

This is one of the best art books I have encountered. Not only samples of stunning and diverse works done in chalk, but also very thorough instructions on the how, if you want to try it yourself and excel as an artist. Everything from transferring a design to different techniques of using pastels, from designing a chalkboard to huge 3D street painting projects. Plenty of world renown artists are shown in this book, and that too is a great thing - not highlighting one single artists, good as he may be. The different styles, techniques, sizes and uses really make this book a chalk-bible. I think it's a must-have book for artists and art lovers, and it's especially interesting because it's an ancient

medium that is also used today and even taken to new horizons.

I have just enjoyed a comprehensive and fun read on the art and history of chalk and pastel drawing. Tracy Stum has done a fantastic job of covering the wide arc of the use of chalks and pastels as a craft and as a fine-art medium. In her book *The Art of Chalk: Techniques and Inspiration for Creating Art with Chalk*, Tracy Lee Stum covers everything from the production and handcrafting of chalks and pastels, to the preparation of grounds, supports, binders, and fixatives. Her all-inclusive text covers three major topics: designers, observers, and performers. She first discusses the design and layout of decorative elements, lettering, and signage for chalkboard artists, followed by an inspiring tour through the use of pastels for fine art portraits, landscapes and still lifes. She completes the picture with a discussion of the preparation of perspective grids, anamorphic grids, and transfer grids and cartoons, for the scaling-up and transferring of large-scale designs for street-art, murals, and ^â3Dâ™ (anamorphic) designs. Ms. Stum even covers ^â4Dâ™ images that incorporate digital technologies: virtual reality, projection mapping, and animation. *The Art of Chalk* is a tour de force of an ancient and often misunderstood expressive art-medium, with wonderful full-color photographs of a wide range of works by many very talented artists. This book is a ^âmust haveâ™ for any serious artistâ™s library, and a joy and inspiration to the novice and the art-appreciator. I highly recommend this well thought-out and beautifully illustrated book. â “Roberto Quintana, Art and Soul Productions.com

I have always loved the 3D street art scene. I have found the anamorphic process to be a complex process based on perspective, technique and process. It is ephemeral. An amazing amount of work which usually only lasts a few days before being washed away. Fortunately for us photographic documentation preserves it for history. Because I have followed the images and the artists through the years, I knew about Tracy Lee Stum's history as one of the frontrunners in this genre. When I discovered this book I only expected to find really awe inspiring work but in fact it actually explains the process which for myself is an eyeopener. It's still way beyond my level of comprehension. Certainly I will never be able to go out and execute a painting of her magnitude. However from his book I am at least able to connect the dots. This book not only showcases her work but many of her peers. I highly recommend it for any art lover.

Tracy's book is the first one I've come across that really captures what chalk art is all about. It's become so popular over the years but not many people really know what goes into it or why it

stands out among other art mediums. From beginning to end, "The Art of Chalk" covers everything a person would need to know, which seems so hard to do but Tracy did so perfectly! Even as a professional artist myself, I know I can always learn new things and I feel this book will become my "Bible" to take my skills to the next level. Including other artists is also a great feature to the book that I enjoy and commend, as many people know artists don't always get along. I think if anyone else had tried to do this book, they would have been very ego-centric it about and only thought about what they would do. Tracy clearly cares about the collective community of artists and it is reflected in this book. The writing and the illustrations mesh well...this is a well put together book!

Here is a unique "how to" book for artists who work in chalk and pastel which covers the whole spectrum from fine art to display boards to 3-D street art and more. I don't believe I've ever seen a book quite like it. But it is not only a visual treat to see all the various styles of art, it is truly a cross-over book because this would be interesting not only to artists, but to any person who has attended a chalk street festival and stood in awe of the artists unbelievable skills and wondered how these images were created. To the person who has never seen these paintings/drawings in person, this book whets the appetite to search one out to witness for themselves. Although I'm an artist, I've never seen a chalk street festival and so I'll be looking for the next one in my vicinity. I highly recommend the book as it is well written and put together and, as I said before, contains many beautiful pieces you'll want to revisit time and again.

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